

Aeroflow Health's Approach to Integrated Maternal Care

A nationally representative, independent study found that 1 in 3 mothers¹ felt that accessing breastfeeding support was difficult. Aeroflow provides **live, online** breastfeeding classes for convenient and accessible support. These interactive sessions, conducted via **telehealth**, offer flexible scheduling and eliminate the need for travel, making it easier for new mothers to participate. By delivering evidence-based information and personalized guidance in real-time, Aeroflow empowers mothers to navigate their breastfeeding journey confidently, leading to better health outcomes for both mothers and infants.



Why You Should Partner With Aeroflow Health

85%

of insurance-covered lives are covered in-network with our solution²

1M+

Patients Served where 200,000+ Parents Received Lactation Services³

70%

of our patients continue to engage with us for up to 1-year postpartum⁴

12%

increase in eligible patients receiving recommended prenatal care through HEDIS-qualifying visits²

97%

of moms who have taken a class feel more confident in their breastfeeding journey⁵

Our Resources Offer

- 50+ Expert Instructors, Including IBCLC's (International Board Certified Lactation Consultants)
- 20+ Online Classes (**Offered in Spanish and English!**)
- 1:1 Individualized Support
- App-enabled SDoH risk factor and mental health screening tools with an 85% Completion Rate
- Patient Monitoring: Real-time emotional health insights
- Self-Guided Therapy: Personalized, proven, digital programs with 79% reporting an improvement in mood
- Emergency Support: Triage inquiries from patients in crisis



40% of Mothers In The U.S. Seek Support From Aeroflow Breastpumps²

According to the CDC, the provisional number of births in the US in 2023 was approximately 3.6M. In the same year, more than 1 million new and expectant mothers came directly to Aeroflow Breastpumps for medical supplies. This means that 40% of the country's birthing population arrives at our doorstep at some point in their pregnancy.

¹Mental Health and Lactation Support Survey, Hanover Research, April 2023

²Aeroflow Health database

³Aeroflow Health Database and [Recent Aeroflow Breastpumps Data](#)

⁴Aeroflow Breastpumps database

⁵[Recent Aeroflow Breastpumps Data](#)

We Believe

Aeroflow Health believes in providing easy access to breastfeeding education, products, and resources to help moms navigate the often overwhelming stages of motherhood. No matter where a mom might be in their parenthood journey, we want to help moms feel confident about feeding and caring for their baby.



What Our Patients Say

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“A lot of information was provided during the class and my many questions were answered. I strongly encourage all mothers to take a course to further their education.”

-Stephanie B.

“

“Very helpful! I feel a lot more confident, less scared & know that I am able to make conscious & informed choices for myself & my baby. Everything was very smooth & I am very pleased.”

-Phasini B.

Aeroflow Breastpumps Recent 6-Month Postpartum Survey

Breastfeeding and providing human milk offers significant benefits for both mothers and babies, yet it's a journey filled with new experiences and challenges. A recent survey filled out by 982 moms who had completed Aeroflow lactation classes showed the following results:

33% of moms were exclusively breastfeeding at 6 Months postpartum, compared to 25.4% nationwide⁶

67% of moms said they felt generally happy, and they felt they had most things under control

Community

Breastfeeding and motherhood can be isolating journeys, but they don't have to be. Recognizing the power of connection, Aeroflow Health created **The Pumping Room**, a supportive and moderated Facebook group where moms can share experiences, ask questions, and build a network of peers all with the help of certified breastfeeding educators.

- 9,000+ Members
- Average of 10+ posts/day



⁶ Clark, A. (2024). *Aeroflow Health Breastfeeding Support 6 Months Postpartum Check-In Survey Results*. Aeroflow Health.